



ROSEVILLE ARTS!

b|ue |line gallery

Friday, September 11, 2009

Lottery for the Arts—Everybody Wins! *Including Sponsors!*

Dear,

PARTNER! Roseville Arts invites you to partner with us in sponsorship of this fresh new fundraiser to benefit family oriented programs and services available in our Blue Line Gallery. “Lottery for the Arts”, will take place on Friday, September 11, 2009, beginning at 6:30pm in the Gallery located at 405 Vernon Street in Roseville.

Exciting! Every ticket holder is guaranteed to take home an original piece of art. All art pieces are valued at \$175—or above. The cost of a ticket is \$175 and the number of tickets sold is limited to the number of art pieces submitted—therefore—**Everybody wins!**

How it works!

1. Patrons purchase a lottery ticket--\$175 per ticket which admits 2 guests to the Lottery party and ensures that the holder will take home a piece of fine art.
2. Select favorite art pieces—on line starting in late July at www.rosevillearts.org and/or visit the Blue Line Gallery for a list. Original pieces will be exhibited in the gallery September 1 through 10, Tuesday-Friday, 10am-5pm and Saturdays, 1pm – 8pm.
3. During the exhibit, visitors will be asked to vote for their favorite piece. There will be a cash prize to the artist who wins the “People’s Choice” award.
4. Ticket holders will attend the fun filled event on September 11, 6:30pm—at which time tickets will be drawn. When ticket is announced, the “winner” will chose from available art pieces. It is important to have pre determined a number of pieces that are favored in the event the ticket holder’s number is not drawn early in the process.

Sponsors Win! Partner with us and receive great marketing exposure for your business! Your sponsorship will support a wide variety of cultural activities, programs and service. Sponsorships are outlined in the attached Sponsorship Opportunity form.

Mission: Creating a vibrant community through the arts.
www.rosevillearts.org

Roseville Arts! • 405 Vernon Street, Ste. 100, Roseville, CA 95678 • 916. 783.4117
A Non-Profit Organization • Tax I.D. #94-1690631



ROSEVILLE ARTS!

blue line gallery

SPONSORSHIP OPPORTUNITIES

\$500 "Patron of the Arts"

- 1 Lottery Ticket valued at \$175
- Family Membership in Roseville Arts
- Recognition in regional media
- Recognition on prominent sponsor sign night of the event
- Recognition in Roseville Arts Newsletter
- Recognition & link to business on Roseville Arts website
- Recognition in event program

\$250 "Art Collector"

- Recognition in regional media
- Recognition on prominent sponsor sign night of the event
- Recognition in Roseville Arts Newsletter
- Recognition & link to business on Roseville Arts website
- Recognition in event program

\$100 "Art Aficionado"

- Recognition & link to business on Roseville Arts website
- Recognition in event program

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Please mail this portion with payment to: Roseville Arts, 405 Vernon Street, Suite 100, Roseville, CA 95678

Sponsorship Level : Patron of the Arts Art Collector Art Aficionado

Name/Company as you wish it to appear in publications: _____

Address: _____

Phone: _____ Email Address: _____

Total: \$ _____ Payment: Check is enclosed (payable to Roseville Arts) Credit Card

Credit Card #: _____ Exp: _____ Signature: _____

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